

HANIEKA BALINT

hanieka.b@gmail.com (518) 256-9575 hanieka.com

EXPERIENCE

The Best Bees Company

Graphic Designer and Project Manager, January 2025 - Present

Work closely with Director of Brand and CEO to restructure and hire within the Brand department; Ensure projects are completed on time and on budget; Coordinate PR, media, and events; Source and manage printers, contractors, and suppliers; Plan projects and assign tasks in a quarterly roadmap; Support social media efforts; Design, coordinate, budget, and assemble event exhibits; Collect data and report KPIs to leadership

Graphic Designer, July 2022 - January 2025

Work with marketing team to design new products and product packaging, sales tools, presentations, signage, and social media assets; Work with research team to design reports on bee and biodiversity data; Work with product fulfillment dept. to design client deliverables such as honey labels, digital signage, and custom beehives; Work with company leadership to design investment pitch presentations; Photograph, film, video edit, and direct beekeepers

Rm 29 Designs

Co-founder and Lead Graphic Designer, 2019 - 2022

Founded agency with Lead Developer; Worked with clients to design and develop logos and other brand assets, brochures, merchandise, business cards, websites, books, album covers, and ads; Manage contracts and records

Scout

Accessibility Strategist, January-May 2022

Worked with team to research accessibility practices in web and print design; Created organization-wide accessibility guidelines; Implemented guidelines by integrating them into organization's agile processes

Studio Project Lead, August 2021 - January 2022

Managed team of designers and developers during semester-long project; Worked with client to research and develop new brand; Designed and developed online editorial platform; Lead team through agile process

Designer, January - April 2021

Worked with team of designers and developers to create brand for solar power startup; Designed website using new brand; Supported Project Lead in client relations

The Boston Globe

Brand Marketing Design Co-op, January - June 2020

Worked with in-house team to design print and digital advertisements for newspaper and news website; Designed promotional social media posts for The Boston Globe and Boston.com; Created weekly newsletters for Globe subscribers using HTML; Created merchandise and other assets for Globe sponsored events in Greater Boston

EDUCATION

Northeastern University, Boston, MA

BFA in Graphic and Information Design, May 2022

University Honors Program, Dean's List, Summa Cum Laude

SKILLS

InDesign, Photoshop, Illustrator, After Effects, Premiere Pro, Premiere Rush, Capcut
Dreamweaver, Figma, GitHub, WordPress, Wix, Squarespace
HTML, CSS, Bootstrap, p5.js, R markdown
Monday.com, Slack, Trello, ClickUp, Jira, Google Suite
Studio Art, DSLR Photography
Beekeeping, Furniture Refinishing, Antique Restoration