

Budapest



Big Caslon Medium
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Adobe Caslon Regular. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.



Paprika
#C74D3C



Danube
#056964



Széchenyi
#182D2D



Buda Castle
#E8B57F



White
#FFFFFF



Fifth
Element

New Yorker Ads



Site Sign: glass panels with site description typset in seven languages



This site has the remains of monuments such as the Roman city of Aquinacum and the Gothic castle of Buda, which have had a considerable influence on the architecture of various periods. It is one of the world's outstanding urban landscapes and illustrates the great periods in the history of the Hungarian capital.

Ce tronon du Danube a été le lieu d'implantation humaine depuis le Paléolithique. C'est à ce site de la ville romaine d'Aquinacum, située au nord du lieu inscrite qui comprend des parties de deux villes à l'origine bien distinctes : Buda sur l'épave de la rive droite et Pest dans la plaine de la rive gauche.

En este sitio conserva vestigios de monumentos que han ejercido una gran influencia en la arquitectura de diversas épocas, por ejemplo de la ciudad romana de Aquinacum y el castillo gótico de Buda. El paisaje urbano de Budapest es uno de los más bellos del mundo y es sumamente ilustrativo de los períodos de esplendor de la historia de la capital húngara.

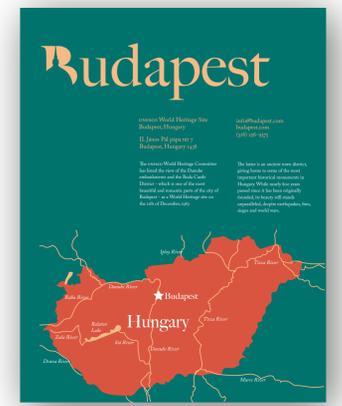
Этот участок Дуная был местом поселения людей с древнейших времен. Именно в этом месте римского города Аквинак, расположенного в северной части территории нынешней Будапешта, сохранились остатки различных архитектурных эпох. Это один из самых красивых городов мира и наиболее показательный пример развития исторического центра в историческом центре Будапешта.

En este tronon del Danubio ha sido lugar de asentamiento humano desde el Paleolítico. Es el sitio de la ciudad romana de Aquinacum, situada al norte de la propiedad inscrita que comprende partes de dos ciudades originalmente bien distintas: Buda en el espaldar de la margen derecha y Pest en la llanura de la margen izquierda.

這座建築具有羅馬城和哥特式城堡等古蹟遺跡，對各個時期的建築產生了相當大的影響。它是世界上最美麗的景觀之一，展示了匈牙利歷史上輝煌的時期。

自新石器時代以來，多瑙河的這一帶一直是人類居住的地方。它是羅馬城市阿基納庫的遺址，位於該城市的一部分。右岸支線上的布達和左岸平原上的佩斯。

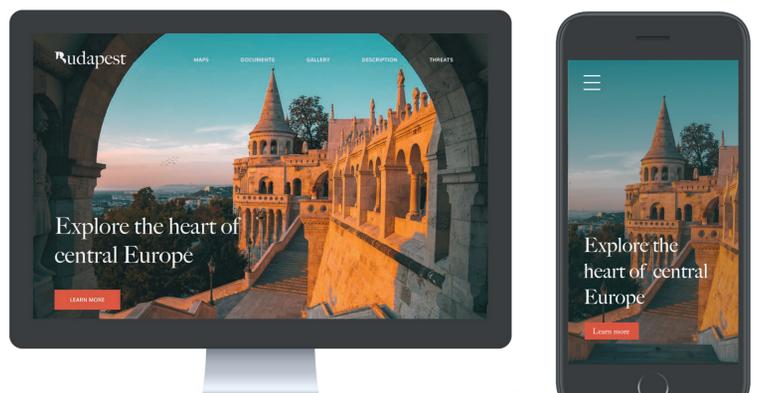
Information Sheet



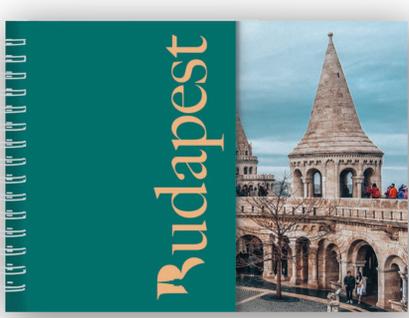
App Button



Website Homepage



Booklet: two texts, two page sizes, one edge wire-bound



Mission Statement
The United Nations Educational, Scientific and Cultural Organization (UNESCO) is committed to the identification, protection and preservation of cultural and natural heritage around the world considered to be of outstanding value to humanity. This is embodied in an international treaty called the Convention Concerning the Protection of the World Cultural and Natural Heritage, adopted by consensus in 1972.

Cultural heritage refers to monuments, groups of buildings, and sites with historical, aesthetic, archaeological, scientific, ethnological or anthropological value. Natural heritage refers to outstanding physical, biological and geological formations, habitats of threatened species of animals and plants, and sites with scientific, conservation or aesthetic value.

UNESCO World Heritage mission is to:

- encourage countries to sign the World Heritage Convention and to commit the protection of their natural and cultural heritage;
- encourage States Parties to the Convention to nominate sites within their national territory for inclusion on the World Heritage List;
- encourage States Parties to establish management plans and

set up reporting systems on the state of conservation of their World Heritage sites;

assist States Parties in safeguarding World Heritage sites by providing technical assistance and professional training;

provide emergency assistance for World Heritage sites in jeopardy;

support States Parties' public awareness-building activities for World Heritage conservation;

encourage participation of the local population in the preservation of their cultural and natural heritage;

encourage international cooperation for the conservation of the world's cultural and natural heritage.

A Brief History

1954 UNESCO launches an international campaign and collects 12000 signatures to save the Abu Simbel temples in the Nile valley. A deal of the convention on the protection of cultural heritage is prepared.

1972 UNESCO presents its Recommendation on the Safeguarding of the Beauty and Character of Landscapes and Sites. This recommendation covers the preservation and the restoration of the aspect of natural, rural and other landscapes and sites, whether

Envelope



Letterhead



Integrity
The delineation of the extended property means the requirement of integrity. It includes the identification of Outstanding Universal Value and their historical and cultural context in the urban fabric. Despite the number of existing buildings in certain parts and especially in the Buda Castle District, and despite the continuous efforts of the preservation of the Danube banks (following World War II), the overall integrity of the property is essential. In order to ensure integrity, it is justified to restore the dilapidation on the Buda side as well as the dilapidation of the Danube river, with its extension to the general area up to the Great Budahead (Nagybuda). The original form of Budapest's river, with its buildings has been preserved reasonably well in terms of the inscription and its relation to the surrounding urban environment, as well as the building fabric. Attention is also given to the preservation and appropriate design of small structures that form part of the urban fabric. There are some problems, for example, in the physical condition of the building stocks and structures have suffered from hardship and need attention have remained requiring maintenance and repair. There have also been some changes to the urban environment, which is a concern problem in several urban areas. There have been problems with regard to development in the setting.

Business Card



Strategic Ideas

1. Visitors to Budapest can learn more about the site through an informational riverboat tour along the Danube River. The tour will begin along the bank of Buda, then cross the river and continue along the bank of Pest.
2. Taking inspiration from Boston's Freedom Trail, a marked path will be installed throughout the city along notable landmarks. Visitors can start at Buda and cross the bridge into Pest or vice versa.
3. A video installation will be set up at the Danube's edge facing Pest. The video will show an animated time lapse of the cityscape, beginning with the Paleolithic era and showing the developments, destructions, and revitalizations that occurred in the thousands of years that followed.

Hanika Balint
Graphic Design Synthesis
Northeastern University 2022