

HANIEKA BALINT

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EXPERIENCE

The Best Bees Company

Graphic Designer, July 2022 – present

Work with marketing team to design new products and product packaging, sales tools, presentations, signage, and social media assets; Work with research team to design reports on bee and biodiversity data; Work with product fulfillment dept. to design client deliverables such as honey labels, digital signage, and custom beehives; Work with company leadership to design investment pitch presentations; Photograph, film, and video edit beekeeping

Rm 29 Designs

Co-founder and Lead Graphic Designer, 2019 – 2022

Founded agency with Lead Developer; Worked with clients to design and develop logos and other brand assets, brochures, merchandise, business cards, websites, books, album covers, and ads; Manage contracts and records

Scout

Accessibility Strategist, January – May 2022

Worked with team to research accessibility practices in web and print design; Created organization-wide accessibility guidelines for on-campus design studio; Implemented guidelines by integrating them into organization's agile processes

Studio Project Lead, August 2021 – January 2022

Managed and mentored team of designers and developers during semester-long project; Worked with client to research and develop new brand for editorial startup; Designed and developed online editorial platform; Lead team through agile process

Designer, January – April 2021

Worked with team of designers and developers to create brand for solar power startup; Designed website using new brand; Supported Project Lead in client relations

New Renaissance Theatre Company

Graphic Designer and Photographer, August 2021 – May 2022

Created and executed creative direction for on-campus theatre productions; Designed social media assets, posters, and merchandise; Designed and developed mobile program using HTML; Took headshots and rehearsal photos

The Boston Globe

Brand Marketing Design Co-op, January – June 2020

Worked with in-house team to design print and digital advertisements for newspaper and news website; Designed promotional social media posts for The Boston Globe and Boston.com; Created weekly newsletters for Globe subscribers using HTML; Created merchandise and other assets for Globe sponsored events in Greater Boston

EDUCATION

Northeastern University, Boston, MA

BFA in Graphic and Information Design

University Honors Program, Dean's List, Summa Cum Laude

Graduated May 2022

SKILLS

InDesign, Photoshop, Illustrator, After Effects, Premiere Pro, Premiere Rush

Dreamweaver, Figma, GitHub, WordPress, Wix, Squarespace

HTML, CSS, Bootstrap, p5.js

Slack, Monday.com, Trello, ClickUp, Jira, Google Suite

Studio Art, DSLR Photography